Madonna's Myth Map

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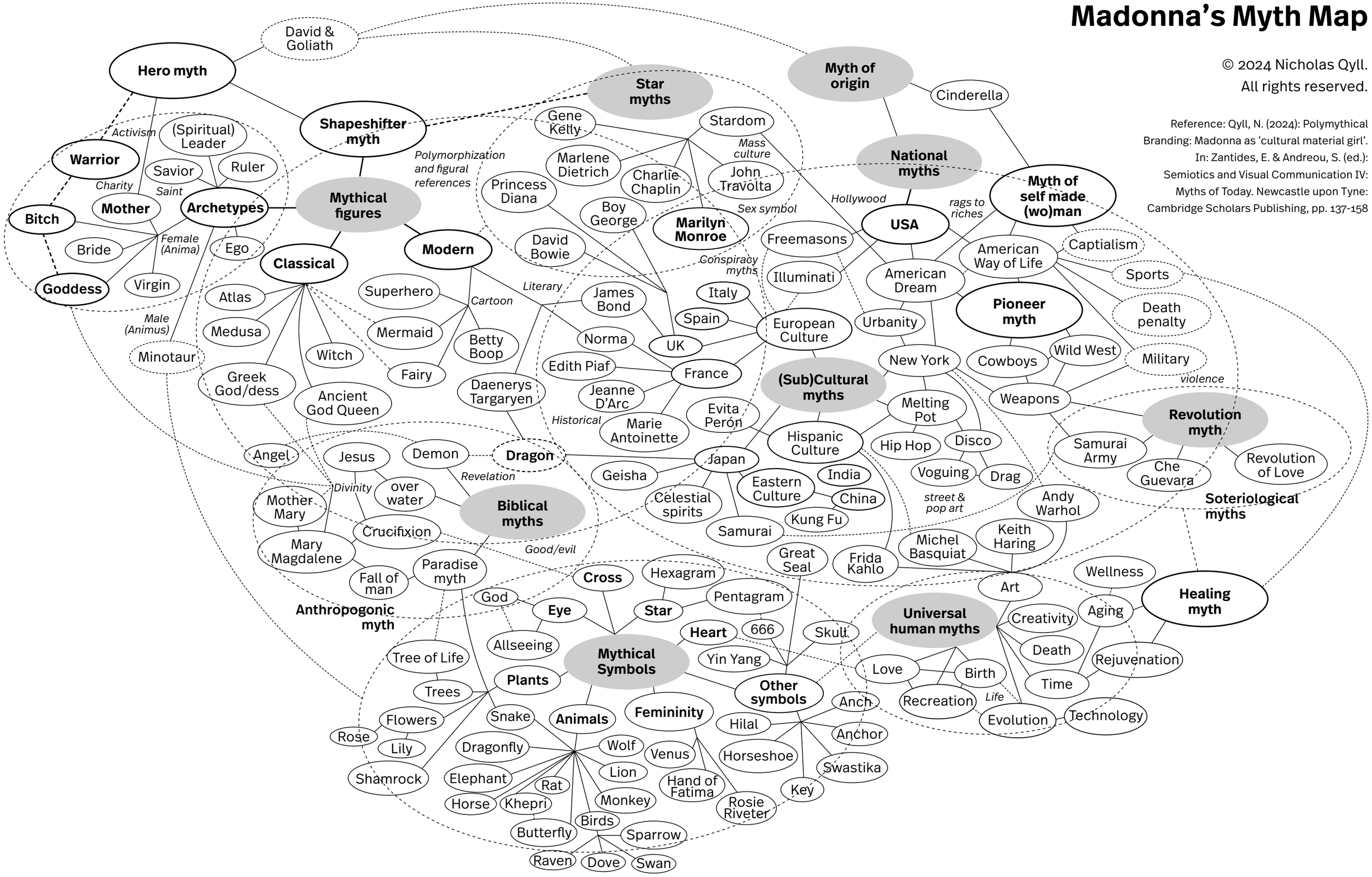
Reference: Qyll, N. (2024): Polymythical Branding: Madonna as 'cultural material girl'. In: Zantides, E. & Andreou, S. (ed.): Semiotics and Visual Communication IV: Myths of Today. Newcastle upon Tyne: Cambridge Scholars Publishing, pp. 137-158